

Vieques now / Vieques ahora

The Tourist Magazine of Vieques

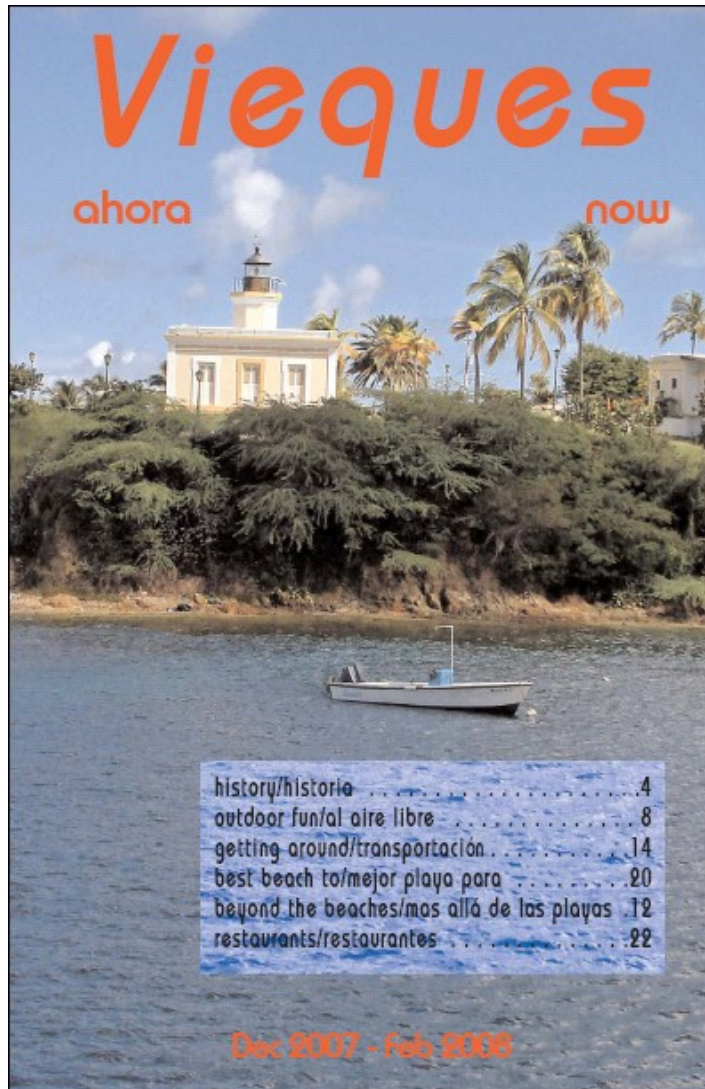
Vieques Now/Ahora is a tourist oriented magazine which serves as a guide to the myriad of wonderful activities and services that Vieques offers to its visitors. It is a bilingual glossy magazine, which has been published by a resident of Vieques since July 2006. Editorial content consists of tourist relevant sections such as Outdoor Activities, Best Beaches, Where to Eat, Shopping, Getting There & Around, and a History section. It has a wide distribution on Vieques (including most hotels, restaurants, stores, tourist information desks in town and at the airport, car rentals and tourist activity desks), as well as a growing presence on the Puerto Rico main island (tourist information centers, San Juan International, Isla Grande and Fajardo airports).

Vieques Now/Ahora is a small format magazine, which is published on high quality glossy paper. It comes out quarterly and copies are distributed over a period of three months. Starting with December'07-February'08 issue, Vieques Now/Ahora will also be available online, at English and Spanish language websites: www.ViequesNow.com and www.ViequesAhora.com, generating additional exposure for your advertising.

To place your ad or for more information, please contact:

Natalya Kaydash
Vieques Now / Vieques Ahora
(787) 604-2222 cell
(787) 741-1864 local
(888) 507-2297 fax
mail@viequesnow.com

Please see pages 2 & 3 for possible ad sizes and rate card.



Vieques now / Vieques ahora - Ad Sizes / Tamaños de los Anuncios

FULL PAGE / PÁGINA COMPLETA

7 inches high x 4.5 inches wide

7 pulgadas de alto x 4.5 pulgadas de ancho

(18 cm x 12 cm)

Note: shaded area size is not to scale,
please follow written dimensions

HALF PAGE / MEDIA PÁGINA

3.5 inches high x 4.5 inches wide

3.5 pulgadas de alto x 4.5 pulgadas de ancho

(9 cm x 12 cm)

QUARTER PAGE / CUARTO DE LA PÁGINA

3.5 inches high x
2.25 inches wide

3.5 pulgadas de alto x
2.25 pulgadas de ancho

(9 cm x 5.6 cm)

BILLBOARD SIZE/TAMAÑO

1.13 high/alto x
2.25 wide/ancho
(3 cm x 5.6 cm)

Contact/o: **Natalya Kaydash, 787-604-2222, 787-741-1864** or/o **mail@viequesnow.com** to place your ad/para pautar su anuncio

Please see next page for rates

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Vieques now / Vieques ahora

MARCH-MAY'08 ISSUE RATES / TARIFAS DE LOS ANUNCIOS EN LA EDICIÓN DE MARZO-MAYO'08

| AD SIZE / TAMAÑO DEL ANUNCIO | 3 MONTHS TOTAL | SALES TAX* | TOTAL |
|--|----------------|------------|------------|
| Billboard size / Tamaño Billboard | \$90.00 | \$6.30 | \$96.30 |
| Quarter Page / Cuarto de la Página | \$200.00 | \$14.00 | \$214.00 |
| Half Page / Media Página | \$350.00 | \$24.50 | \$374.50 |
| Full Page / Página Completa | \$500.00 | \$35.00 | \$535.00 |
| Full Pages inside cover (ex. Pages 2,3,38,39) / Página Completa dentro portadas (ej. Páginas 2,3,38,39) | \$700.00 | \$49.00 | \$749.00 |
| Back Cover / Portada de Atrás | \$1,000.00 | \$70.00 | \$1,070.00 |

NOTES / ACLARACIONES

*Individual advertisers will incur 7% sales tax. Tax paying business entities, who can provide a tax paying number (IVU number), need not pay tax.

Deadline to submit ads is February 15, 2007 / La fecha final para pautar anuncios es 15 del febrero del 2007.

As usual, all our ads are all in full color / Como siempre, todos los anuncios estan en color

Preferential placement (ex. specific section) may incur upcharge / Posicion exacta del anuncio puede incurrir costo extra

Payment is kindly requested at the time of ad placement / Favor de pagar al momento de pautar su anuncio

CONTACT / CONTACTO

Natalya Kaydash

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Fax (888) 507-2297

mail@viequesnow.com